



Together to Protect: Little Pioneers for Animal Rights
Understanding Animal Welfare: Action Starts with Me

Public Education Materials from
The Hong Kong Foundation for the Prevention of Animal Abuse
(Upper Primary Level)

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What is Animal Welfare?

- Animal welfare refers to the well-being of animals in terms of their physical and mental health.
- The Five Freedoms Principle:
 1. Freedom from hunger and thirst
 2. Freedom from discomfort
 3. Freedom from pain, injury, and disease
 4. Freedom to express natural behaviour
 5. Freedom from fear and distress

Reflection Question:

Do you think the animals near your school enjoy these freedoms? Why?

The Plight of Abandoned Animals

- Reasons for Abandonment: Moving house, being unable to afford care, illegal breeding, etc.
- Challenges of Life as a Stray: Hunger, illness, accidents, severe weather.
- Many animal protection organizations in Hong Kong help them, but there is a greater need for reduction at the source of pet abandonment.

Interactive Section:

If you own a pet, would you take responsibility for its entire life? Write down your thoughts.



Understanding Animal Abuse

- Abuse includes:
 - ✓ Direct beating and harming
 - ✓ Long-term confinement and hunger
 - ✓ Failure to provide medical care
 - ✓ Malicious frightening and teasing
 - ✓ Abandoning pets
- Hong Kong Law: Animal abuse can result in a maximum of 3 years imprisonment and a fine of HKD 200,000.

Scenario Reflection:

If you see a classmate throwing stones at a stray cat, what would you do?





What Can We Do? + What to Do When Animals Need Help? (Top Section) Action Suggestions:

1. Be a responsible pet owner.
2. Support adoption over buying.
3. Report abusive behavior.
4. Participate in volunteer work or donate supplies.

(Bottom Section) Steps to Seek Help:

1. Stay calm and ensure safety.
2. Observe but do not touch directly.
3. Inform an adult or teacher.
4. Call the following organisations:
 - The Hong Kong Foundation for the Prevention of Animal Abuse (HKFPAA): 2868 6893
 - Agriculture, Fisheries and Conservation Department: 1823
 - Emergency situations: 999

Commitment to Being an Animal Guardian

I am willing to be a 'Little Pioneer for Animal Rights.'

Commitment Statement:

1. I respect life and will not harm or bully animals.
2. I will learn about and promote animal welfare knowledge.
3. I support adoption over buying.
4. When I see an animal in need, I will seek help rationally.

Signature Section:

Name: _____

Date: _____

School: _____

Encouragement:

Every action you take can bring change and hope for animals.

